

Growing Space Management Category Receives Boost with Boone Docking Station™

Columbia, MO. 5/01/06: Boone Outdoor Hardware™ recently introduced the first-of-its kind vertical storage system for hitch-insert gear and accessories. Now, when the home or garage needs some organizing, hitch-insert products will be the first to get placed and stored efficiently. Everything from **bike racks, cargo carriers, ski/ snowboard racks, tailgate tables and draw bars** can all be placed on this vertical storage system and mounted to any wall in the garage, home or apartment.

The Boone Docking Station™ product family is unique because it is the first to allow users the ability to store multiple hitch-insert items at once. It is also unique in the fact that it allows users to easily access and switch positions of hitch-insert products, while being mounted on the same storage system.

Users that own more than one hitch insert product, such as both a bike rack and a cargo carrier, will appreciate the freedom to place items in different positions on the docking stations, for ever-changing weekend adventures.

There are three models available; the Boone Dock™, the Boone Docking Station™ and the Boone Docking Station™ EX.

The Boone Dock™ was designed with dual item storage for entry level users. What is dual item storage?

The Boone Docking Station™ provides multiple mounting options for a number of items and sports an added accessory storage center.

The Boone Docking Station™ EX boasts up to 15 different storage positions and maximum payload to fit the most serious of adventurers. It also includes an expanded accessory storage center.

Features common to all products include:

- Heavy-duty carbon steel frame to support the heaviest oversize loads
- Interchangeable “Dock Blocks” for custom-positioning your hitch gear in the most convenient layout
- Side-loading ports for easy access, even when you’re loaded-up What does this mean (loaded up)?
- Hitch-hardware storage center for housing extra cargo straps and trailer hitch balls

(n/a on the Boone Dock)

(All three Boone Docking Station models are available in either 2” or 1 ¼” sizes)

Lee Betty, Boone’s Director of Sales and Marketing is quoted as saying, “Our family weekend adventures change from summer to winter. But, having a docking station mounted in the garage allows me to effectively and safely store our hitch gear when I am not using it. In addition, this family of products delivers “space management” to the family adventurer at such a huge value that we have received great interest across multiple markets. Our customers tell us that their garages have never looked so organized.”

About Boone Outdoor Hardware:

BOH designs, manufactures and markets innovative products for the adventure-oriented consumer within the broader Outdoor Industry. They pride themselves on producing new and exciting concepts that today’s retailers and consumers are looking for.

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